

## Launching Your UO Created App

- ✓ Disclosure  
The first step is to disclose the app you created to Innovation Partnership Services (IPS) via the Software and Digital Media Registration form, which can be found on our [website](#). This form creates a business record of the app creation and provides us with key background information. Ideally, you will have already been working with IPS during the development phase to manage the intellectual property included in the app.
- ✓ Regulatory Assessment  
IPS will review your app to make sure it complies with regulations, including those required by your funding source or the Institutional Review Board (IRB) if applicable. We work with our sister units at UO to make some of these assessments.
- ✓ Branding Assessment  
IPS will review screenshots of your app to ensure any existing agreement terms regarding acknowledgement are followed and that trademarks are used appropriately.
- ✓ Supplemental License Terms Creation  
IPS will work with you to create license terms to supplement those already provided by the app store to minimize risk and address any other concerns you may have.
- ✓ Privacy Policy Review  
IPS will confirm standard privacy policy is appropriate for your app and assist in crafting custom language if needed.

Launch! Once all of these steps are completed, you will be given appropriate permissions with the University of Oregon Digital Press account to launch your app on the Apple and Google marketplaces.

Please contact Innovation Partnership Services via email at [techtran@uoregon.edu](mailto:techtran@uoregon.edu) or by phone at 346-3176 should you have any questions before or during the process.

